A multitude of product innovations, feature enhancements, and business-critical services have been introduced since your version. Check out what you could be doing with a subscription to Act! Premium to propel your sales and marketing success.

Sage ACT! 2013

Sage ACT! Premium

Mobile with Opportunities

Social updates

Offline Smart Tasks¹

Smart Tasks with data/ field triggers²

Optimized download and install experience

Usability improvements based on customer feedback

New wizards for remote database moving and sharing

Unsupported version.

Act! v16

Integrated Act! emarketing

Contact Timeline

New calculated fields

Streamlined company management and global actions

New History view

Act! Premium Mobile enhancements

Usability and system improvements like global activity rescheduling, proactive system alerts, and streamlined field and layout configuration

Act! Marketplace add-ons



Not available for loyalty pricing after 9/30/16

Act! v17

Enhanced Act! emarketing including Team access, Lead Capture, Call List³ functionality, and new Smart Task automation

Productivity enhancements such as new Outlook® sync options and integration with popular business tools

Streamlined configuration, deployment, and access options

Customizable big buttons, Act! Notifications, and default History options

Updated icons and easier access to resources, tools, and add-ons

Act! Premium v18

Advanced subscription management and easy access to the newest features and updates available for Act!

Compatible with Windows® 10, Office 2016, and Chrome™ and Internet Explorer® 11 browsers

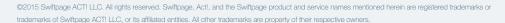
Act! emarketing and Call List improvements including advanced administration for user roles, and new filters for Call Lists

Web API platform enabled, allowing for meaningful connections to business productivity tools

Fresh, modern look for Act!
Premium for Web

All-new Act! Premium Cloud Trial includes the ability to upload and add your own data to your own secure database – no downloads or installs needed

Important Note: Review Act! system and browser requirements at act.com/system, Act! Premium (access via web). Data access available via active internet connection from supported device browsers. You are responsible for all data-related charges. Basic Act! emarketing account included (email up to 500 contacts per month). One license is required for each Act! user. View membership details at swiftpage.com/billing-policy.



¹ Subscription-based emarketing steps will not run offline. 2 Data/field triggers are only available in Contact & Opportunity entities. 3 Additional fee required.