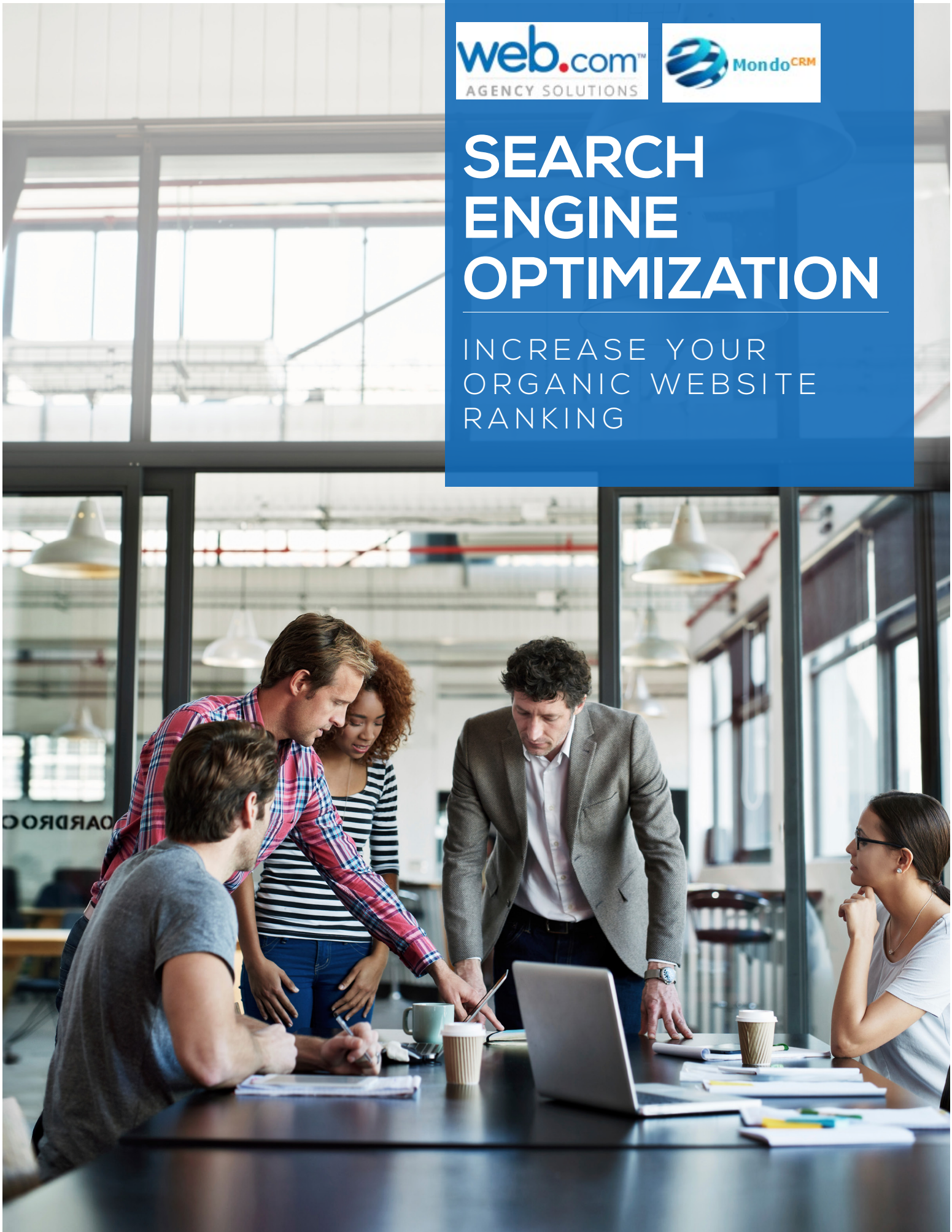




SEARCH ENGINE OPTIMIZATION

INCREASE YOUR
ORGANIC WEBSITE
RANKING



WHY SEO IS IDEAL FOR YOUR BUSINESS

- You have a website but aren't achieving 1st page search engine results ranking for the keywords that are most important to your business
- You wish to expand your audience by increasing the number of keyword searches resulting in 1st page rankings
- You want to displace competitors in the search engine results
- Your website has a limited backlink profile - increasing backlinks will help increase the chances of achieving 1st page rankings



SEARCH ENGINE OPTIMIZATION

WHAT MAKES US DIFFERENT

Your SEO campaign is managed by one of our experts who understands your goals and implements a strategy to achieve them.

GET THE RIGHT CUSTOMERS

We identify the keywords consumers use when searching for the products or services your business offers.

FOCUS ON OPPORTUNITY

We select the keywords that provide the greatest opportunity to achieve ranking and quality traffic for your business.

CONTENT THAT CONVERTS

We dedicate resources to creating custom content that converts site visitors into customers.

GET LONG TERM RESULTS

We create long term authority so that your business has lasting organic ranking in the search engines.

CONTINUAL OPTIMIZATION

SEO is ever-evolving so our experts stay in front of the frequent search engine algorithm changes so that we can ensure your continued success.



HOW DOES OUR SEO SOLUTION BENEFIT YOU?

- We'll benchmark your site and identify the most relevant keywords to target
- One of our SEO experts will be dedicated to your campaign and will customize a strategy to boost your website rankings
- Google™ Analytics setup and reporting included



DID YOU KNOW...

55% OF CONSUMERS SEARCHING VIA MOBILE WANT TO PURCHASE WITHIN THE HOUR.

- Google™ Think Insites–Google™ Nielsen Mobile Path to Purchase study, Nov 2013

WHAT COMES WITH SEO?

- ON-PAGE OPTIMIZATION
- DEDICATED FULFILLMENT EXPERT
- LINK BUILDING
- TANGIBLE RESULTS

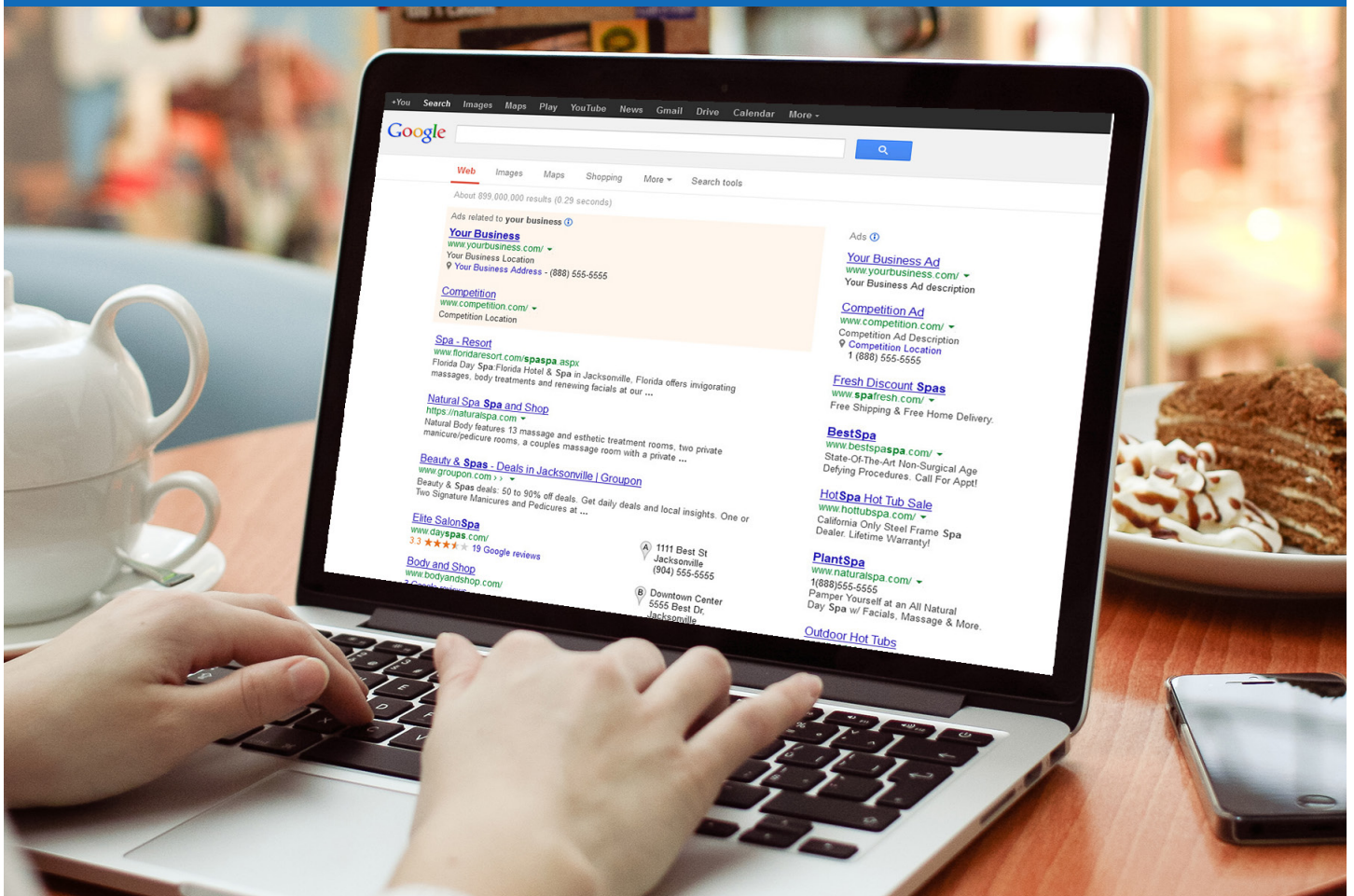
DID YOU KNOW...

97% OF CONSUMERS USE THE WEB TO SEARCH FOR LOCAL BUSINESSES.

- BIA/Kelsey

AFTER SEARCHING, 82% OF THOSE PEOPLE END UP CALLING THE BUSINESS THEY HAVE RESEARCHED.

-TMP/comScore



DEDICATED SEO EXPERT

Let our team of SEO experts develop and execute a plan to improve your website rank on Google™, Yahoo!® & Bing™.

SITE FIX

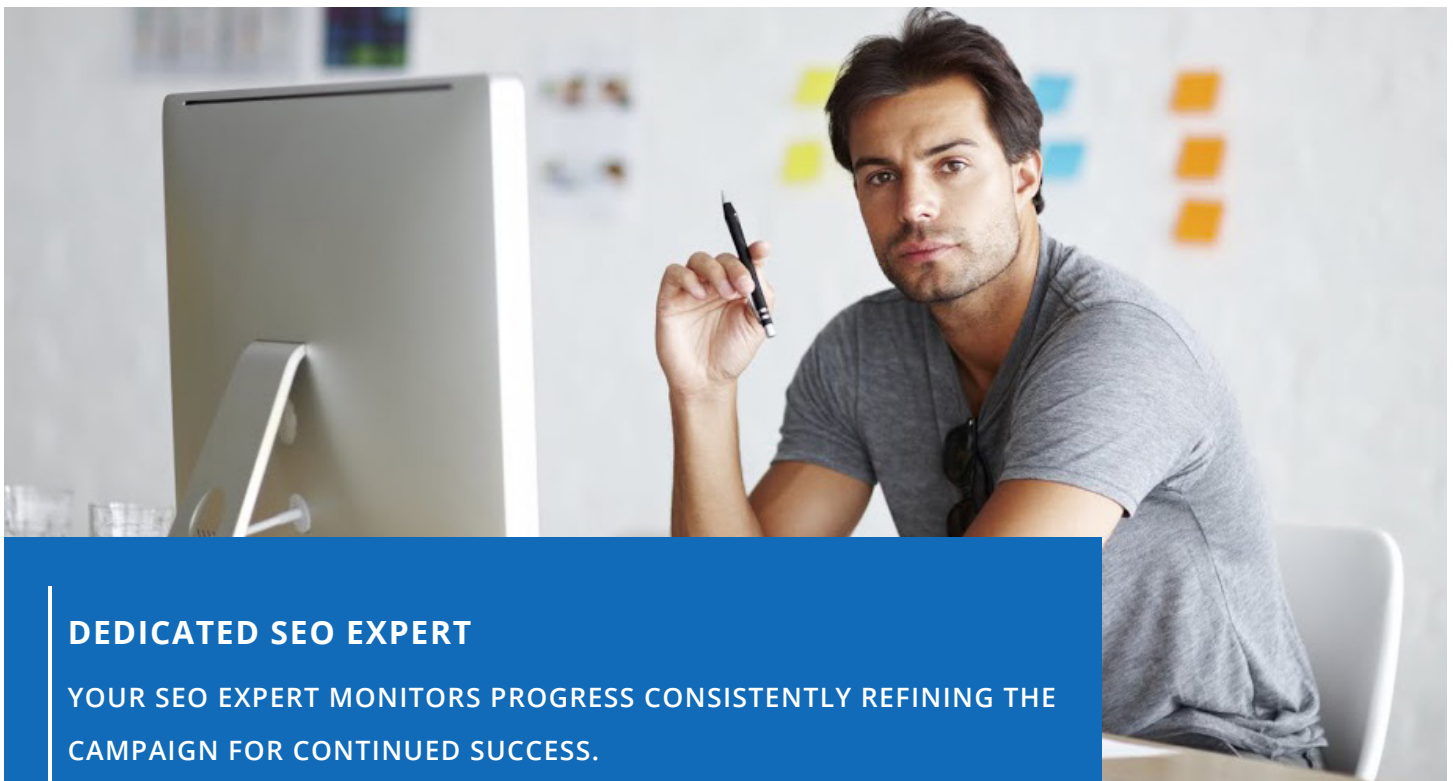
Your expert will edit code and content on your website so search engines can accurately read and index it

LINK BUILDING

Your expert will build relevant external links to your site so search engines can easily find it resulting in improved ranking

TANGIBLE RESULTS

Easy to read monthly progress reports



DEDICATED SEO EXPERT

YOUR SEO EXPERT MONITORS PROGRESS CONSISTENTLY REFINING THE CAMPAIGN FOR CONTINUED SUCCESS.

FOR CUSTOM QUOTE CALL: 312-527-3133 OR EMAIL: mark@mondocrm.com

ADDRESS: 1042 Maple Ave. #201 - Lisle, IL 60532